

STEP INTO WINTER AT H&M!

*Snap up seasonal
style at our high
street favourite*

Elegance is the word that sums up this autumn's women's collection, available now at H&M's Deira City Centre store – one of the largest H&M stores in Dubai. This is the season for cool confidence in distinguished and well composed browns, camel, burgundies and cream. Influence from '70's styles are essential with longer lengths and wide trousers paired with blouses and comfortable knits. Leather accessories and a quirky hat complete the look.

"I'm particularly fond of this collection because it's so easy to wear, so grown up, yet totally of the moment and with such great fashion attitude. Most pieces are fashion classics updated with a new silhouette, shape or simply new styling", says H&M's head of design Ann Sofie Johansson.

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